

Julius Bär

MEDIA RELEASE

Julius Baer Group Ltd.

Laura Hemrika appointed new CEO of the Julius Baer Foundation

The Board of the Julius Baer Foundation has appointed Laura Hemrika as new CEO, effective from 1 September 2023. With her many years of experience in philanthropy and corporate social responsibility, she is ideally suited to successfully lead the Foundation and further expand its activities.

Zurich, 1 September 2023 – As of today, Laura Hemrika takes over as CEO of the Julius Baer Foundation. Since the end of 2022, the Foundation has been led on an interim basis by Nathalie Jean-Baptiste, Deputy CEO of the Foundation, following the departure of former CEO Christoph Schmockler last year.

Laura Hemrika brings more than 20 years of experience in philanthropy, sustainability, and impact investing solutions. She joins the Julius Baer Foundation from Credit Suisse, where she most recently served as Global Head Corporate Citizenship & Foundations and Managing Director of the Credit Suisse Foundation. In this role, she led the strategy and implementation of the global philanthropic and engagement initiatives and set the strategy for the various Credit Suisse foundations. Laura Hemrika is also a founder of the SDG Impact Finance Initiative, a public-private partnership, and serves on several boards of international NGOs. She holds an MBA from London Business School and is a Fellow of the Aspen Institute.

Romeo Lacher, Board President of the Julius Baer Foundation and Chairman of the Julius Baer Group, said: “I am delighted that we have been able to appoint Laura Hemrika, a proven expert, as the new CEO of the Julius Baer Foundation. With her excellent track record and strong commitment to philanthropic causes, we are confident that Laura has all the prerequisites to further develop the Foundation and expand its activities. At the same time, I would like to thank Nathalie Jean-Baptiste for her valuable contribution in leading the Julius Baer Foundation ad interim over the past months. I look forward to working with both, Laura and Nathalie, in the future.”

Taking responsibility as an institution – through supporting social causes and participating in community development – is an integral part of Julius Baer’s purpose of creating value beyond wealth. The Julius Baer Foundation was established in 1965 with the aim of supporting all forms of art, culture, and science as well as charitable causes in Switzerland and abroad. In recent years, the Foundation’s efforts have focused on addressing inequality in wealth and education, by supporting a wide range of projects worldwide.

Contact

Media Relations, tel. +41 (0) 58 888 8888

Julius Baer Group Ltd.

Bahnhofstrasse 36, P.O. Box, 8010 Zurich, Switzerland

T +41 (0) 58 888 1111, F +41 (0) 58 888 5517

www.juliusbaer.com

About Julius Baer

Julius Baer is the leading Swiss wealth management group and a premium brand in this global sector, with a focus on servicing and advising sophisticated private clients. In all we do, we are inspired by our purpose: creating value beyond wealth. At the end of June 2023, assets under management amounted to CHF 441 billion. Bank Julius Baer & Co. Ltd., the renowned Swiss private bank with origins dating back to 1890, is the principal operating company of Julius Baer Group Ltd., whose shares are listed on the SIX Swiss Exchange (ticker symbol: BAER) and are included in the Swiss Leader Index (SLI), comprising the 30 largest and most liquid Swiss stocks.

Julius Baer is present in around 25 countries and over 60 locations. Headquartered in Zurich, we have offices in key locations including Bangkok, Dubai, Dublin, Frankfurt, Geneva, Hong Kong, London, Luxembourg, Madrid, Mexico City, Milan, Monaco, Mumbai, Santiago de Chile, São Paulo, Shanghai, Singapore, Tel Aviv, and Tokyo. Our client-centric approach, our objective advice based on the Julius Baer open product platform, our solid financial base, and our entrepreneurial management culture make us the international reference in wealth management.

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