

The Essence of Impactful Collaboration

How a Corporation and its Foundation can join forces for success

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Corporate Citizenship and Foundations

Leveraging financial and social capital to empower organizations

Education

- Improve access and quality of educational opportunities
- Financial Education for Girls: financial and life skills for adolescents girls in Brazil, China, India, Rwanda
- Aligned with both the Microfinance Capacity Building Initiative and the core business of Credit Suisse



Microfinance Capacity Building Initiative

- Strengthening microfinance institutions' ability to serve financially excluded through development of financial products and services
- Close collaboration with the business (e.g. product development, Impact Investing)



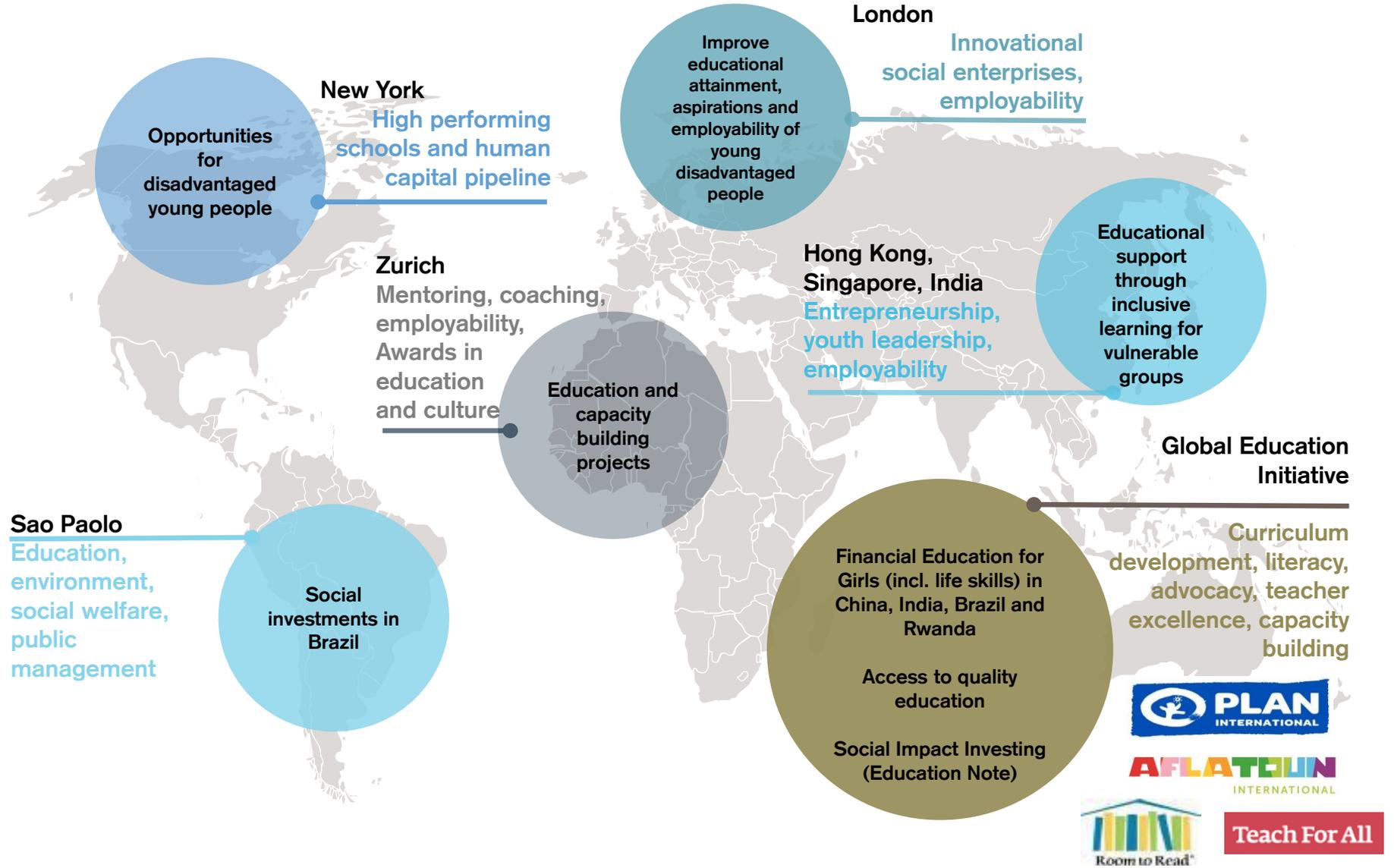
Employee Engagement

- Our most valuable asset – our employees
- Up to four days per year to volunteer their time, skills and expertise
- Leadership development component
- Global Citizens Program, (300+ assignees so far), Board Training Program (1770 employees trained)



Education: Overview

Global commitment, regional implementation



Microfinance Capacity Building Initiative

Market development & capacity building for diverse financial services

Our Mission

Market development and innovation by strengthening MFIs' ability to serve the increasingly diverse financial needs at the base of the pyramid through:

- Enabling product and services development and innovation across sectors beyond traditional microfinance products
- Developing strong industry partnerships and knowledge sharing
- Effectively leveraging Credit Suisse's skills, expertise, financial and social capital
- Continuous measurement and optimization of impact

Our Programs

Finance Innovation

- **Venture Lab**, early-stage start-ups in financial services innovation
- **Center for Financial Inclusion**: Founding partner of the CFI, a unique "solutions lab" for the industry, including the leading industry initiative on consumer protection

Women's Empowerment

- **Leadership and Diversity for Innovation Program**
- Equipping 120 leaders of 60 microfinance institutions with the training, tools during 3 years to better serve the women's market

Education

- **Empowering Generational Change through Education Finance**
- Strengthening and expansion of education finance through school improvement and school fee loan products in Africa, Latin America and South East Asia

Agriculture

- **Microleasing** expansion and replication from Africa to Latin America
- **Sustainable Agriculture Finance Initiative**

Our Partners



Women's World Banking



Ingredients of Impactful Collaboration

Recommendations

- ✓ Set the mission, strategy and objectives of the Foundation in alignment with
 - the UN Sustainable Development Goals (SDGs)
 - the firm's core business and competencies
- ✓ Look for opportunities to leverage clients and client networks: product development (Impact Investing), investments and joint volunteering
- ✓ Leverage the skills and broad expertise of employees via impactful expertise sharing and volunteering opportunities, e.g. Global Citizens Program
- ✓ Contribute to the firm's corporate culture and human capital strategy
- ✓ Top Management buy-in: include members of the firm's Board of Directors/Executive Board to serve as Trustees of the Foundation

